To: President Biden’s Transition Team  
From: Children’s HealthWatch  
Date: January 28, 2021  
Re: Prioritizing children and families

Children’s HealthWatch looks forward to working with President Biden’s Administration to improve the health and development of young children through policies and practices that advance equity and address and alleviate economic hardship. Prior to the COVID-19 pandemic and resulting economic crisis, nearly one in six children in America lived in poverty, making them the poorest age group in the country. The rate and severity of poverty are even higher for children under six, with more than half of those experiencing poverty living in extreme poverty. Almost 73 percent of children living in poverty in America are children of color; nearly one in three Black and American Indian/Alaska Native children and nearly one in four Latinx children live in poverty, compared to one in 11 white children. Poverty has a catastrophic and lasting impact on the health and well-being of children, and its vicious cycle – often perpetuated by systemic racism – continuously deepens racial wealth and income gaps that harm our nation. But child poverty has a solution. With your leadership, we can end child poverty in America and promote health across the lifespan by bringing evidence-based solutions that move our country forward to economic, racial, and social justice.

The mission of Children’s HealthWatch is to improve the health and development of young children, the health of families, and maternal health by informing equitable policies that alleviate economic hardships and actively seeking to dismantle systems of institutionalized discrimination and inequity that cause these hardships. Since 1998, we have been collecting real-time data about families with young children in frontline healthcare settings in Boston, MA; Baltimore, MD; Little Rock, AR; Minneapolis, MN; and Philadelphia, PA. With leadership from our network of pediatricians and public health researchers, we conduct comprehensive research on the impact of economic hardship on the health and development of infants and toddlers under age four. We are the only frontline organization that collects and analyzes data in real time exclusively among very young children from families facing economic hardship. With over 75,000 surveys in our data set, we have the most comprehensive, current information about the health and well-being of this population. To ensure a complete picture of each child in our survey, the information we collect from caregivers includes more than just physical health. We also look at numerous factors that impact health, such as access to basic needs – including food, housing, utilities, child care, and health care –, public program participation, employment and income, and caregivers’ experiences of discrimination, and adverse childhood experiences. Starting in September 2020, we launched a longitudinal COVID-19 follow-up study to 1) assess changes in child and caregiver health and hardships during the COVID-19 pandemic and ongoing economic downturn, and 2) track how emergency assistance may have helped mitigate health and financial consequences. Paired with detailed existing Children’s HealthWatch cross-sectional dataset, these new data demonstrate the impact of COVID-19 and response policies on child and adult health and economic well-being, and indicate avenues for policy change moving forward.

Throughout the presidential campaign, President Biden focused on the importance of racial equity, economic justice, housing, and health care, and articulated robust plans which align with many of the recommendations contained in this memo. We are supportive of these proposals, and the mission to rebuild systems that recognize and support the inherent humanity of all individuals and their right to be free from racism, sexism, and all forms of discrimination that impede physical, mental, and emotional health and well-being. Children’s HealthWatch urges the Biden Administration to address the specific
challenges of families with children with the greatest needs within its first 100 days in office. As the incoming Administration seeks to fulfill its campaign pledge of “building back better,” child poverty and racial equity should be considered top-tier, urgent priorities. Throughout his term, we urge President Biden’s Administration to institute policies that redress systemic injustices that have long plagued our society, and to imbued robust representation by people with lived experience in his Administration, the Transition Team, and larger policy process.

In addition to opportunities to address root causes of poverty – including racism and inequities in wealth, income, and education – the Administration must invest in policies and programs that are proven to alleviate child poverty and improve health. Federal anti-poverty and safety net programs, including those that provide affordable housing, critical nutrition assistance, health care, high-quality child care and early education, and energy assistance must be protected, expanded, and made accessible to all families in need.

Nutrition

To maximize the impact of nutrition assistance programs, necessary improvements include increasing access and ensuring benefits and funding is adequate to meet nutritional needs. However, these programs alone are not enough to eliminate food insecurity; ultimately, food insecurity is driven by poverty, joblessness, low wages, insufficient support for people with disabilities, inadequate public income programs, structural racism, lack of affordable housing, and other factors. Investment must be made in policies and strategies that strengthen the federal nutrition programs, address the root causes of food insecurity, and promote equity.

Short and Long-Term Policy Goals

- Reduce barriers to enrollment and participation in the federal nutrition assistance programs and streamline access through optimized enrollment of eligible families
- Expand income and other eligibility requirements for federal nutrition programs and eliminate all asset tests
- Increase funding for and benefit levels of federal nutrition programs to ensure benefits accurately reflect the real cost of healthy foods and adequately meet household’s needs
- Ensure that children have access to healthy meals while in school and child care and during out of school months
- Improve outreach and awareness to ensure that all families receive the benefits for which they are eligible

Most Urgent Solutions to Address Food Insecurity During COVID-19 Pandemic

Increasing access to the federal nutrition programs – such as SNAP (the Supplemental Nutrition Assistance Program), WIC (the Special Supplemental Nutrition Program for Women, Infants, and Children), and in-school and out-of-school child nutrition programs — is an essential and wise pandemic response. These nutrition programs not only reach tens of millions of people with desperately needed nutrition, they also reduce negative health outcomes, including nutrition-sensitive conditions such as obesity and anemia, that could potentially put people at greater risk of COVID-19 complications. We applaud the Biden-Harris Administration’s American Rescue Plan, which would provide critical relief to families through expansions of federal nutrition programs and funding to support their administration. Taking immediate actions below build on the down payment Congress has made to help families put
food on the table and limit the depth and duration of the economic crisis, and will strengthen the impact of the Biden plan:

- **Maintain increased SNAP benefits until the economy recovers to improve participants’ health and reduce food insecurity**: SNAP is an evidence-based counter-cyclical program designed to respond to disasters and economic downturns. During the Great Recession the benefit boost for all participants effectively reduced food insecurity across the country and improved the health of young children and families, but a premature rollback of this boost reduced its effectiveness. While we applaud Congress for including a temporary increase in benefits by 15 percent in the December 2020 COVID-relief package, as well as the Biden-Harris proposal to extend this benefit increase through September 2021, we recommend that this provision be extended to help families meet their food needs throughout the remainder of the pandemic and economic crisis. We urge the Biden Administration to see through the commitment to provide this benefit boost for as long as the COVID-19 crisis continues, and to work with Congress on ways to automatically adjust the length and amount of relief depending on health and economic conditions so that future legislative delay does not undermine the recovery and families’ access to benefits they need. Further, we are appreciative of President Biden’s executive order asking USDA to consider increasing the Pandemic-EBT amount by 15% to better meet the needs of families with children out of school, and encourage the Administration to continue to push forth this policy change. In addition, monthly minimum SNAP benefits should be increased from $16 to $30.

- **Issue revised guidance on SNAP emergency allotment payments to ensure the lowest income households are included in the payments**: Critically, the Families First Coronavirus Response Act provided additional funding for SNAP to address increased need, which allowed many SNAP participants to receive the maximum benefit for their household size as an emergency allotment. While this provided additional and critical benefits for millions of Americans, USDA’s interpretation of the provision failed to provide support to the 40 percent of SNAP households with the lowest incomes that were already receiving maximum benefits prior to the pandemic. This is seemingly counter to legislative intent of the provision. We are appreciative of President Biden’s executive order that asks the USDA to consider issuing revised guidance to states to increase SNAP emergency allotments for those with the lowest incomes that did not receive an increase in benefits through this policy, and encourage the Administration to continue to push forth this policy change.

- **Rescind all SNAP rule changes that would limit, terminate, or weaken benefits**: See “undoing regulatory harm” below.

**Opportunities to Address Food Insecurity in 2021**

**Administrative Actions**

- **Undoing regulatory harm**: A staggering number of families who participate in SNAP are at risk of losing access to all or some of this critical therapy because of changes in recently enacted or proposed regulations. Before the COVID-19 pandemic, the Trump Administration issued three regulatory proposals that, if implemented, would collectively reduce benefits or cut over 1.5 million households with children from SNAP and, collaterally, remove nearly 1 million children from accessing free school lunch. These proposed changes would withdraw critical assistance for the very families disproportionally impacted by COVID-19. While we were glad to see the change to able-bodied adult without dependents (ABAWD) time limits vacated by the courts in October, the proposed changes to broad based categorical eligibility and the standardization of
state \textit{heating and cooling standard utility allowances} await finalization. We urge the Biden Administration to rescind these two harmful rules immediately. Furthermore, sweeping expansions of a rule known as public charge, which threaten the immigration status of people who use some public benefits, including SNAP, took effect in February 2020. Even before implementation, evidence of fear of being deemed a public charge was documented. During the pandemic, immigrant families’ willingness to access critical emergency provisions, even those for which they are eligible, has been impacted by the chilling effect of this rule change. We implore the Biden Administration to reverse changes made to public charge by the previous Administration.

- \textbf{Make recent waivers permanent to provide equitable and streamlined access to nutrition assistance programs}: In response to COVID-19, waivers granted to state agencies by USDA provided flexibilities in administering SNAP, WIC, and other child nutrition programs. These waivers reduced burdensome requirements in applying, accessing, and renewing benefits by reducing paperwork and minimizing other barriers such as face-to-face interviews and onerous verification processes.

In addition to the above administrative and executive actions, we urge the Biden Administration to support strong legislation that addresses food needs of families, as well as strong nutrition priorities and program improvements in upcoming child nutrition reauthorization and next farm bill.

\textbf{The Need for Solutions}

Access to adequate nutritious and culturally appropriate food, particularly in early childhood, is essential for keeping current and future generations \textit{healthy across the lifespan}. However, millions of Americans have faced food insecurity – defined by the USDA as a lack of consistent access to enough food for an active, healthy lifestyle – and its consequences for decades. In 2019, 10.5 percent of households in the US were food insecure. Families with children, families with low incomes, and households of color disproportionately experience food insecurity. In 2019, 13.6 percent of all households with children in the United States and 14.5 percent of households with children under six experienced food insecurity. This is particularly concerning, given the importance of nutrition to healthy brain development in early childhood. Not surprisingly, food insecurity is even more \textit{prevalent among households with low incomes}, as competing costs of basic needs, such as housing, food, and energy, place a strain on family budgets; in 2019, 34.9 percent of households with incomes below the official poverty line were food insecure, compared with just 5.1 percent of those with incomes at or above 185 percent of the poverty line.

Consistent with pervasive racial and ethnic health and economic disparities throughout our country, 19.1 percent of Black households and 15.6 percent of Latinx households experienced food insecurity in 2019, compared to 7.9 percent of white households. Among the families with young children that we interviewed in 2019 – predominately caregivers of color in families with low incomes – the prevalence of food insecurity in 2019 was 16.2%, and child food insecurity was 9.2%.

Food insecurity is associated with \textit{numerous health consequences} throughout the lifespan. This is particularly true for children who experience food insecurity, as access to nutritious food is critical early in life during the period of rapid growth and brain development. Research from Children’s HealthWatch and others show young children raised in food-insecure households are at risk for adverse health consequences, including \textit{hospitalizations}; \textit{developmental risk}; \textit{poor academic performance}; and \textit{behavioral problems and emotional distress}. Inadequate nutritional intake can also increase children’s vulnerability to \textit{future adverse chronic conditions}, such as obesity, diabetes and cardiovascular disease. Furthermore, when \textit{parental stress and depression} – which are also associated with household food
insecurity – are also considered, children’s vulnerability to poor health and weight increases, leading to higher healthcare costs for children in addition to direct costs among parents.

The avoidable health and education related costs of food insecurity in the US population are staggering. Children’s HealthWatch estimated total US health, education, and lost productivity costs of food insecurity across all age groups at more than $178 billion in 2014 alone. Using the same methodology, we estimated the health and education costs associated with food insecurity among families with young to be $1.2 billion in 2015. In a complementary study, another group of researchers showed that people with food insecurity have significantly greater health care expenditures - an extra $1,863 per year - totaling to $77.5 billion annually. In response to these health and economic costs, it is imperative that policy and programs are enacted that respond to the reality of food insecurity facing many low-income families, as well as mitigate the health impacts and costs of their associated illness. Improving food security would not only improve the health of children but will also reduce education and health care costs for individuals, families, and the nation.

Prior to the pandemic, millions of families across the country were battling economic and health disparities and struggling to afford healthy food. Furthermore, disinvestment in and barriers to the current nutrition assistance system weakened its ability adequately respond to meet the nutritional needs of families. The pandemic has not only amplified these issues, but also added an economic crisis, a stressed health care system, and an increase in demand for government assistance programs. The dual economic and health crisis, as well as recent increases in food costs, has also ushered in unprecedented levels of food insecurity and increased the pre-existing disproportionate food insecurity rates among communities of color and immigrant families. Following an estimated overall food insecurity rate of 10.5% in 2019, researchers have estimated that food insecurity has skyrocketed overall to an average of 19.6 percent, and more than tripled for households with children. In September, estimates showed that 28.2 percent of Black households and 30.5 percent of Latinx households were struggling to afford food. Further, these September estimates showed that more than one in four households with at least one immigrant member experiencing food insecurity in the last 30 days. In addition to the well-documented consequences of this hardship, many food-insecure individuals have health or other characteristics that put them at a higher risk for severe illness associated with COVID-19, thus exacerbating the impact of food insecurity on their health. While early emergency relief efforts from the federal government, including Economic Impact Payments, flexibilities to federal nutrition programs, and implementation of Pandemic EBT helped ameliorate food insecurity, millions of Americans – particularly those with low incomes – are still struggling to afford basic needs, and will continue to long after the end of the pandemic without substantial and sustained government interventions.

There is a clear path for eliminating food insecurity in this country and for creating a healthier, more prosperous, and more equitable society where all people and communities are able to thrive. The federal nutrition programs are among our nation’s most important, evidence-based, and cost-effective public interventions, and they must be bolstered if our nation is to adequately reduce food insecurity and its consequences. Research demonstrates that these programs – such as SNAP (the Supplemental Nutrition Assistance Program), WIC (the Special Supplemental Nutrition Program for Women, Infants, and Children), and in-school and out-of-school child nutrition programs – protect children’s health by reducing FI and improving families’ ability to meet their other basic needs. The benefits of these programs also extend beyond food and economic security. For example SNAP, the nation’s premier nutrition program that reaches the most children nationwide and is available year-round, has been shown to improve overall child health, help children have a healthy weight for age, and support cognitive and emotional development and academic performance.
Economic and Racial Justice

While many policies strongly recommended in this memo seek to strengthen federal nutrition and other assistance programs across social determinants of health and needs, we must acknowledge that access to financial resources is at the core of these recommendations. The most simple and effective approach to fight economic inequality and financial instability is to put more money back into the pockets of the people who need it most. In order to alleviate economic hardship and promote the health and well-being of every child and family living in the US, we must actively dismantle systems of institutionalized discrimination and inequity at the root of these hardships, and target the inequitable distribution of wealth and income, particularly across racial lines. An approach to boost income also gives families freedom and dignity by enabling them to prioritize their own basic need and to make choices that are best for their family. Further, when families have money to spend, they do so in the communities in which they live, thus stimulating local economies. We are appreciative of the Biden-Harris Administration’s necessary recognition and acknowledgment of pervasive systemic racism and inequality in our economy and society, and the ways in which their impacts have deepened and been underscored during the COVID-19 pandemic and economic crisis.

Wealth and income inequality are growing and continue to harm children from families of color with low incomes. Implementing and expanding programs and policies that serve young children and their families is an investment in the success and future health of our nation. Furthermore, acknowledging that systemic racism has contributed to disproportionate rates of poverty and health disparities among people of color – and prioritizing policies that respond to and rectify this – is critical to effectively promote economic mobility. The Biden Administration should enact emergency and long-term policies that respond to the current health and economic crises and provide the foundation for family health and ability to thrive. These include policies related to income, housing, nutrition, energy, health care, and early education and child care. Specifically, the Administration should focus on cross-agency coordination and sustained program implementation that will increase the ability of all people to afford basic needs – most notably those disproportionately impacted by financial hardship, including families with young children, families of color, and immigrant families. Families with low incomes often experience co-existing material hardships; thus multi-sector and structural changes to address the underlying causes driving economic instability, in addition to improving existing assistance programs, are critical to reduce poverty. This includes prioritizing efforts to raise income and wealth, with a focus on policies to close income and wealth gaps. In order to effectively promote long term financial stability and economic mobility, the Biden Administration should focus on policies and programs that are rooted in advancing racial equity, help families of color build assets and wealth, and center on the voices of people with lived experience.

Income Building

Income – and thus socioeconomic status – is the underpinning of health and opportunity in this country. Income directly correlates to a family’s ability to afford basic needs, and level of that income dictates the choice and quality of resources. Low incomes are associated with a persistent cycle of inadequate access to quality food and housing, financial stress and hardship, poor health, threats to personal safety, and lack of access to health. These circumstances, in turn, increase the health risks of families with low incomes, even in the absence of serious health problems. Our research, which specifically examines the health and hardship of families with low incomes, consistently shows that inability to afford basic needs – including food, housing, utilities, child care, and health care – is associated with poor child and parent
health, multiple hardships, and increased health care utilization. Our research also shows that cumulative hardship has adverse health and economic outcomes among children and families.

**Short and Long-Term Policy Goals**
- Enable working families to afford basic needs by raising the federal minimum wage to accurately reflect the cost of living in the United States.
- Recurring direct cash payments during economic downturns to stabilize families’ health and finances.
- Enhance and expand federal and state working family tax credits to reduce poverty and increase financial stability, namely the Earned Income Tax Credit and Child Tax Credit.
- Establish a direct federal jobs guarantee program.

**Most Urgent Actions to Supplement Income During COVID-19 Pandemic**
Reports show that during the pandemic, 46 percent of households have experienced serious financial trouble, including running out of savings, trouble affording food, paying utility bills, and paying their rent or mortgage, and 60 percent of those who have lost income are still making less than they were before the pandemic. As communities deal with the pandemic and resulting economic turmoil, we must provide lasting financial support to families in poverty and those in the middle class pushed to the brink, including:

- **Issue direct recurring cash payments**: Economic Impact Payments provided under the CARES Act constituted a lifeline for millions of low and middle income families. Data show that, to a large extent, households that received these payments used the funds to cover basic needs including food, utilities, housing, and health care. However, the two payments issued eight months apart did not provide sustained support and left out millions of families. Direct, monthly recurring cash payments *at least* until the economy recovers and inclusive of immigrants and mixed status families should be issued to help families and the economy. These payments should provide *equal or higher funds for children* recognizing that families with children – particularly those with young children – are at greater risk of poverty than other households without children. We appreciate President Biden’s proposal to distribute an additional $1,400 per person in direct checks to stimulate the economy and help households cover expenses, and applaud his proposed expansion of these checks to additional dependents and all mixed status households. We urge again that these checks be issued on a recurring basis, and that they are further expanded to be inclusive of all immigrants.
  - **Implement an automatic trigger** within the tax code to allow for swift distribution of payments and other relief in the face of natural or economic disasters.
- **Extend paid sick leave and medical leave provisions to cover all workers**: Extended emergency paid sick leave and medical leave provisions should include low wage workers and immigrants currently excluded from policies enacted on the federal level, and increase wage replacement amounts within the programs to ensure families are able to make ends meet. We applaud President Biden’s proposed plan to reauthorize, strengthen, and extend critical emergency paid leave measures through September 2021, an
- **Expand the Child Tax Credit (CTC) and Earned Income Tax Credit (EITC)**: Key changes to the refundable credits should mirror the Cost of Living Refund, and include: (1) making the CTC fully refundable; (2) boosting CTC amounts and creating an expanded credit for families with young children; and (3) increasing EITC amounts for workers not raising children; and (4) extending the age eligibility for both the CTC and EITC. These expansions, as proposed and supported by
President Biden, will provide longer-term support for families and ensure they are able to meet basic needs over an extended period of time.

- **Extend pandemic unemployment insurance programs**: As recognized and included in the Biden proposal, increased and expanded unemployment benefits are necessary until the economy recovers to support those who are out of work.
- **Provide adequate funding to state and local governments**: States are facing the impact of budget shortfalls as a result of the pandemic and economic crisis. To ensure critical assistance programs are maintained and able to be expanded to respond to local need, financial assistance – such as that proposed in the [American Rescue Plan](https://americanrescapanplan.com) – must be provided directly to state and local governments and tribes and territories.

### Opportunities to Promote Economic Security in 2021

#### Administrative Actions

- **Automatically pay direct cash to eligible households**: An estimated 12 million families, most of whom have very low incomes, did not receive automatic Economic Impact Payments (EIP) because they were not required to file taxes in 2018 or 2019. This meant that families at greatest risk of economic hardship during the pandemic faced the most barriers to support when they needed it the most. The Biden Administration should direct the Treasury Department to use current income and wage data to automatically pay any remaining CARES Act EIP payments to people who have not yet received payments, and to those who didn’t apply on the online Non-Filer Portal but who appear eligible based on forms W2, 1099-MISC, and 1099-NEC.
- **Align federal and state tax credits to reduce barriers to accessing working family tax credits**: The Biden Administration should examine opportunities to align processes and share data (while ensuring data security) between the IRS and states to facilitate automatic filing of state EITCs, which are an evidence-based solution for improving early childhood health. Further, the Administration should instruct the IRS to identify ways to support automatic filing, such as facilitating claiming both federal and state credits at the same time and using EBT as a mechanism to automatically pay out state and federal EITCs.
- **Encourage periodic disbursement of federal, state, and local credits**: Recognizing that families utilize tax credits to afford basic needs, it is critical to provide opportunity for families to access this support year-round in order to reduce economic hardships and improve health. The Biden administration should direct the IRS to develop a process for people to elect to receive tax credits as they are earned, and on a periodic basis. The IRS should also work with state tax agencies to encourage and support state and local tax credits to be disbursed periodically in alignment with federal credits.
- **Inclusion of immigrant taxpayers and their families in working families tax credits**: The Biden Administration should explore the possibility of directing the IRS to decline to reject EITC claims based on a lack of Social Security Number if the taxpayer includes an Individual Taxpayer Identification Number (ITIN). This is critical for the health of children in the U.S. given that one in four children in the U.S. have an immigrant parent, some of whom lack a Social Security Number and are excluded from many health-promoting tax credits.
- **Protect the privacy of undocumented immigrants**: By executive memorandum, President Biden can ensure that any data gathered by federal agencies, including IRS, about ITIN holders is used solely for its intended purpose, and not for use by ICE or any other agency to identify people who are undocumented. President Biden should rescind the Executive Order issued by the Trump Administration in 2019 that required agencies to provide any information to the Department of Commerce that would assist in identifying undocumented people.
### The Need for Solutions

Despite the direct link between income and health, wages in the US remain inadequate to meet the rising cost of living, and income inequality is at a peak. Income growth for the wealthiest few has far outpaced growth for everyone else. Since 1980, incomes for the top one percent of earners have grown by 226 percent, compared with only 47 percent for the middle 60 percent of earners. These unequal growth rates have produced alarming present-day income disparities which spill into nearly every other facet of American life. Income gaps also persist between white households and households of color – in particular Black households. People of color are more likely than white workers to be employed in low-wage jobs, to be paid poverty wages, and to be paid less for comparable work. A recent analysis of government data showed Black and Latinx households at the 90th percentile of their income distribution earned only sixty-eight and sixty-five percent as much as white households at their 90th percentile, respectively. In other words, when occupying the same percentile on income distributions by race and ethnicity, people of color earn less.

### Wealth Building

In addition to urgent actions necessary to support economic security, stabilize families, and provide access to basic needs, the Biden Administration must commit to bold, structural reform to close the deep and persistent racial and wealth divide. These actions should include removal of asset limits on all public assistance programs, an examination and disbursement of reparations, and policies and programs that increase access to wealth-building opportunities for BIPOC families.

### Short and Long-Term Policy Goals

- Eliminate asset tests across all public assistance programs
- Provide every child at birth a child savings account with seed funding to ensure all children have a fair chance at economic mobility
- Examine and disburse reparations to address historical disenfranchisement of BIPOC families that perpetuate racial and health inequities

### Opportunities to Address Racial Wealth Inequity in 2021

#### Administrative Actions

- **Eliminate asset tests in public assistance:** Asset tests, which require applicants and beneficiaries to have resources below a certain threshold in order to qualify for benefits, trap families in a state of economic precarity and are an impediment to saving and wealth-building. As the COVID-19 pandemic further financially destabilizes families, it is more necessary now than ever to ensure that all people have the resources necessary to weather and recover from the crisis.
- **Improve data collection on race and wealth:** It is difficult to understand the breadth and scope of the racial wealth divide without the necessary data. Local, state, and national data that include information on household assets and debt disaggregated by race and ethnicity would provide better insight into racial and economic disparities across the US, and support policy and practice that respond to this reality.
- **Establish a Congressional committee on reparations:** A formal committee should be created to study the effects of slavery and its successors (Jim Crow, redlining, and mass incarceration) and evaluate policies – such as reparations – to address the legacy of policies, institutions, and practices that have perpetuated racial wealth and health inequities.
The Need for Solutions
The United States is the richest nation in the world, with enough resources to provide for the basic needs of every child. However, these resources are unfortunately not distributed evenly; wealth ownership has long been concentrated among a small subset of the population and, as a result, contributed to racial health inequities. This trend, which has existed since the early 1920s and has worsened in recent years, is alarming given the significant role wealth plays in helping families manage expenses – particularly unforeseen costs that require significant savings –, and access opportunities such as home ownership and education that are essential for economic mobility and thus health and well-being.

Unsurprisingly and yet deeply concerning, an examination of wealth in the US found the net worth of a typical white family is nearly ten times greater than that of a Black family. This racial wealth gap remains even for families with the same income, demonstrating that although wealth is influenced by present income, it is significantly tied to past earnings and generational inheritances. Racial inequity is extreme in the context of wealth and assets and is driven primarily by decades of public policy decisions, such as redlining and housing discrimination (including discriminatory mortgage lending practices and racial covenants), preferential treatment of income from investments, restricted educational and occupational opportunities, and other structural constraints that perpetuate existing fortunes but do not help to create new ones. Systemic racism has oppressed the ability of people of color to access and build wealth and assets, particularly home ownership, which has in turn prevented the ability to build and pass along family wealth. Nearly one-third of the racial wealth gap is explained by differences in homeownership rates; largely as a result of historical factors. Forty-two percent of Black and 48 percent of Latinx households owned their home in 2019 compared with 73 percent of white households. Unsurprisingly, these historic practices have also been associated with racial and ethnic health disparities. Intergenerational processes and mobility are vital to understand and implement policies that reduce wealth inequality and promote family well-being.

The COVID-19 crisis has deepened wealth inequities in the United States. Meanwhile, a 2019 survey found that nearly 70 percent of Americans have less than $1,000 in savings. Widespread unemployment and loss of income as a result of the pandemic has forced many families to rely on savings or even sell assets to cover expenses, widening the wealth gap and further hindering efforts to build wealth.

Children’s HealthWatch looks forward to promoting equity and improving the health and well-being of children and their families in partnership with the Biden-Harris Administration. For questions regarding this letter, please contact Children’s HealthWatch: Stephanie Ettinger de Cuba, sedc@bu.edu, or Allison Bovell-Ammon, allison.bovell-ammon@bmc.org.

Sincerely,

Megan Sandel MD, MPH
Co-Lead Principal Investigator, Children’s HealthWatch
Boston, MA

Diana Becker Cutts, MD
Co-Lead Principal Investigator, Children’s HealthWatch
Minneapolis, MN