



## **“Equity Can’t Wait”: Children’s HealthWatch 2021 Fall Celebration Sponsorship Opportunities**

**Children’s HealthWatch seeks your support.** The first three years of a child’s life are vital for setting their health trajectory for the rest of their lives. However, for millions of children, their well-being during this critical window is threatened by poverty, economic hardships, structural racism, and discrimination. For 23 years, Children’s HealthWatch has been on the forefront of timely, actionable research connecting economic hardships and public policies to the health and development of young children and families. Our work on the frontlines of pediatric care brings relevant data to inform policy decisions that ensure all children have equitable opportunities for healthy and successful lives. Our research has been cited on the floors of Congress and state legislatures, in national media and countless research publications and has catalyzed policy improvements that promote health equity.

**We cannot do this work, however, without the generous support of funders like you.** As part of Children’s Healthwatch’s continued commitment to advancing equity, our “Equity Can’t Wait” campaign sheds light on how racism and inequities erode the promise that is this country’s children, and how public policies must be changed so that all children may thrive and have a real chance for healthy, fulfilled lives.

This campaign will culminate with the Children’s HealthWatch Annual Fall Celebration which highlights our policy-relevant research and how it makes a difference, celebrates policies that support child and family health and promote health equity, and honors remarkable individuals who advocate for evidence-based policies that help children thrive with the annual Children’s HealthWatch Champion Award. The annual event draws the attention of policy makers, local leaders, researchers, and advocates from across the country.

Join us on this journey and learn how we, together, can intentionally and meaningfully change the status quo, improving the lives of millions of families across the US. **Please help us to continue this critically important work with your financial support.**

**Ready to sponsor?** Please click [here](#) to provide your tax-deductible contribution toward an organizational or individual sponsorship. Read on for sponsorship details and benefits!

## **“Equity Can’t Wait”: Children’s HealthWatch 2021 Fall Celebration Sponsorship Opportunities**

### **Organizational Sponsorships**

#### **PRESENTING SPONSOR - \$50,000**

- Inside cover or two-page ad in event program
- Display of logo/name on event screen and social media platforms
- Press release about sponsorship
- Verbal event recognition
- Sponsor logo prominently displayed on Children’s HealthWatch website, pre- and post-event promotion emails, and social media platforms

#### **PLATINUM SPONSOR - \$25,000**

- Full page ad in event program
- Display of Logo/Name on event screen and social media platforms
- Press release about sponsorship
- Verbal event recognition

- Sponsor logo/name displayed on Children's HealthWatch website, pre- and post-event promotion emails, and social media platforms

#### GOLD SPONSOR - \$10,000

- Half page ad in event program
- Display of Logo/Name on event screen and social media platforms
- Verbal event recognition
- Sponsor logo/name displayed on Children's HealthWatch website, pre- and post-event promotion emails, and social media platforms

#### SILVER SPONSOR - \$5,000

- 1/4 page ad recognition in event program
- Display of Logo/Name on event screen and social media platforms
- Verbal event recognition
- Sponsor Logo /name displayed on Children's HealthWatch website, pre- and post-event promotion emails, and social media platforms

#### BRONZE SPONSOR - \$1,000

- Sponsor logo/name displayed on Children's HealthWatch website, pre- and post-event promotion emails, and social media platforms

**Ad Deadline:** Please submit finished event program ads and/or logos electronically (no PDFs, please) to Cerlyn Cantave at [cerlyn.cantave@bmc.org](mailto:cerlyn.cantave@bmc.org) by **Friday, October 1, 2021**. We will disseminate your ad and sponsorship to thousands of people on the Children's HealthWatch listserv including policymakers, academics, philanthropic partners, researchers, advocates and social service organizations.

### Individual Sponsorships

PHILANTHROPIST- \$500

SUSTAINER - \$250

PARTNER - \$100

FRIEND - \$50

**All individual sponsorships will be listed on our website.**

***If you prefer to pay by check, please make it out to Children's HealthWatch and mail it to the address below.***

Children's HealthWatch  
 Joe Eugenio  
 Boston Medical Center  
 801 Albany Street  
 First Floor  
 Boston, MA 02119

For more information on how to sponsor, please email Cerlyn Cantave at [cerlyn.cantave@bmc.org](mailto:cerlyn.cantave@bmc.org) or call her at 781-962-9186. To learn more about our work, please visit our website: [www.childrenshealthwatch.org](http://www.childrenshealthwatch.org).